



First Class Business Travels

organize from 22 up to 27 September 2025
in cooperation with



A Specialty & Fine Food Trade Mission to
Dubai

Including stand at the Free From & Fine Food Fair



Trade mission including Stand on the Free From & Fine Food Fair

Forge high-impact connections with top distributors, wholesalers, and decision-makers. Unlock key opportunities, including a custom-tailored matchmaking program with guaranteed numbers of 1-to-1 introductions, access to exclusive sessions led by industry visionaries and thought leaders, and unrivalled networking to help you expand your market presence and foster lasting partnerships.

Free From & Fine Food Dubai

Join the region's most exclusive High-End Networking Event, Exhibition, and CEO Conference for healthy food innovation and capitalize on the booming demand for health-conscious products across the GCC, Jordan, Iraq, Iran, Egypt, and beyond. Free From & Fine Food Dubai, hosted in partnership with the UAE Food & Beverage Manufacturers Group's Future Food Conference is your gateway to exponential growth in the Middle East's rapidly expanding market.

Packages included in the trip:

HOLLAND PAVILLON EXHIBITION PACKAGE:

- 2mx2m stands (min. 10 stands)
- 64 m2 area space with (min. 10 stands) 2mx2m stands with desk, back wall signage
- 7 guaranteed business meetings per participating company
- 1x Social Media feature of each participating company
- Group Export Clinic

Tailormade Retail Safari with Market Entry Specialist to 3 Retailers in the region:

- Minimum of 10 participants for a Private group tour including transportation.
- Tentative Schedule:
 - 9:30 am Start, Intros and brief market entry talk
 - 10:15 am-11:15am Retailer 1 visit
 - 12pm Lunch break
 - 1:15pm Retailer 2 visit
 - 3pm Retailer 3 visit
 - 4:15pm Return to hotel

Program with Dubai Chamber:

10:00 am-13:30 pm Market Entry Workshop with presentation from Key Stakeholders from

- Dubai Chamber
- Municipality
- Key Regulatory Bodies & Consultants.

Program includes venue, coffee & light snacks, event coordination and transport.

Why join us to Free From Food Dubai

- Tailored programming that aligns with your trade mission objectives
- Direct access to key decision-makers and industry leaders
- Real-world market insights through structured retail visits
- Practical support for your delegation's specific needs



Details about this Trade Mission

PROGRAM (preliminary)

day	date	day	program
1	22-sep	Monday	flight to Dubai
2	23-sep	Tuesday	Program with Dubai Chamber
3	24-sep	Wednesday	Fair
4	25-sep	Thursday	Fair
5	26-sep	Friday	Tailormade Retail Safari
6	27-sep	Saturday	Free time & flight to Amsterdam

The Program is including:

- International economy flight ticket
- 5 dinners
- 5 lunches
- Dutch-speaking guidance;
- 5 nights incl. breakfast in 5* hotel
- mentioned programs;
- Transfers;

Price for this Trade Mission is € 9.995 euro

Price depends on price of hotels and flight ticket at time of booking

Minimum participation 10 companies

Subsidy options

This trip is registered with Internationaal Ondernemen (RVO) and gives the opportunity to qualify for the SIB.

Support International Business (SIB) is a subsidy that finances your activities to increase your business opportunities in a specific foreign country, your target country.

SIB Collective activity - together to trade missions and fairs

You participate in a mission or fair in a specific country together with other companies. Your goal is to promote your product or service to potential customers in your target country. In this way, you also come into contact with partners and investors.

Subsidy amount

The subsidy amounts to 50% of the costs, up to a maximum of:

€ 1,500 if you participate in a trade mission;

€ 2,500 if you participate in a collective fair submission.

<https://www.rvo.nl/subsidies-financiering/sib/collectieve-activiteit>

Register

We cordially invite you to participate in this trade mission. For registration or more information, please contact:

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Closing date for registration

The registration date for participation in the trade mission closes on **1 June 2025**, after this date participation and price mentioned in this brochure cannot be guaranteed.

